



For Immediate Release:

## Kirby Martzall, President, KL Martzall to be keynote presenter at International Conference, Portland, OR

Kirby Martzall, President, K L Martzall, is a keynote presenter at the PREP Profile Systems Inc. 2007 International Conference held in Portland, OR., August 23-25. His presentation, "Succession: Assuring Your Organization's Future" focuses on the Executive and Key Leadership levels and is based on a three year study group of 16 US organizations working with KL Martzall through their succession process.

The study group comprises a diverse collection of organizations ranging in size from \$20 million to over \$2 billion in annual revenues with single and multiple operating locations in regional and national markets.

His keynote discusses how to create and implement a strategy that develops leadership capability and 'internal talent bench-strength' through a system that is intentional and aligned with the primary elements of Strategic Vision & Intent, Strategic Plans/Implementation and Succession as they impact and define organization strategy, design and culture.

Articles relating to this presentation will be available at <a href="www.klmartzall.com">www.klmartzall.com</a> following the conference. (Starting Sep 07)

## Please address inquiries regarding this release directly to:

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